

WarmUp: Percent Problems

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Howie went shopping for a new calculator.

The first store's price was \$35.95.

There is a 10% off sale, and 8% tax.

The second store had the same calculator for \$39.95 at 20% off, with no sales tax.

Which store has the better offer?

- ⊖ Step 1: Find 10% of 35.95 & subtract
- ⊕ Step 2: Find 8% of sale price in step ① and add to sale price
- ⊖ Step 3: Find 20% of 39.95 & subtract
- Step 4: Compare answers in steps 2 & 3 to see which is the better deal.

Notes: 8-5 cont.

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Markup: add to price

- ① Tax
- ② Tip
- ③ Business-profit

↳ buy from factory/warehouse item @ price
→ charge consumer more

ex: A store purchases a computer for \$1200.
They markup the price by 20%.
What is the selling price?

$$\frac{20}{100} = \frac{x}{1200}$$

$$100x = 20(1200)$$

$$\frac{100x}{100} = \frac{24000}{100}$$

$$x = 240$$

$$\begin{array}{r} 1200 \\ + 240 \\ \hline 1440 \end{array}$$

ex: Find the markup rate on a \$60 jacket
that sells for \$75

Finding %

① + or -

② Proportion

$$\begin{array}{r} ① 75 \\ - 60 \\ \hline 15 \end{array}$$

← \$15 change

$$\frac{x}{100} = \frac{15}{60}$$

$$\rightarrow x = 25$$

25%

TRY THIS:

1) If a store purchases a pair of sneakers for \$20 and marks them up 75%, how much will the consumer pay?

2) Find the markup rate if the store purchases a tv for \$325 and sells it to the consumer for \$400.

HW: Finish "Try This" problems